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## PayKey Adds Cash/Card Revaluing Station

GREENVILLE, SC — PayKey USA, Inc. introduced a Recharge Station for its versatile cashless vending system at the recent National Automatic Merchandising Association Spring Expo in Las Vegas. The new “RCS100” allows patrons to add value to their “PayKey” payment media with bank cards, major credit cards or banknotes.

The “RCS100” is equipped with a card reader from USA Technologies (Wayne, PA) and a bill validator from Coin Acceptors (St. Louis, MO). It is being manufactured for PayKey by Standard Change-Makers (Indianapolis, IN).

Widely used in Europe for years, “PayKey” makes use of virtually indestructible keys with embedded microchip memory. It now has been field tested in the United States in locations from New York to Texas. It is compatible with the latest vending equipment, including the Automatic Products international, Ltd.; Crane National Vendors, Crane GPL, Dixie-Narco, Rowe International and Royal Vendors lines.

The “RCS100” enhances the flexibility of the system, which already allows customers to revalue their keys at vending machines, using the vender’s existing pricing/credit system.

In addition to the stored-value keys used by customers to make purchases, the system includes keys for use by service personnel and management to retrieve and transport information. Special “Accountability Keys” for route drivers or attendants receive sales data downloaded from each vending machine.

PayKey USA, Inc. is a joint venture of the Italian technology marketing firm Microhard S.r.L. and Alex Kiriakides III, president of Atlas Food Systems and Services, Inc. (Greenville, SC). Atlas is a regional vending and foodservice operation serving clients in North Carolina, South Carolina and Georgia from seven offices.

Information may be had by calling PayKey USA at (864) 527-4408, or by visiting [paykeytech.com](http://paykeytech.com).

**VALUE ADDED:** Alex Kiriakides (right), PayKey USA, demonstrates new “RCS100” recharge station for solid-state “PayKey” payment media for Tom Herndon (left) and Gale Tolbert, Grand Vending Service (Grandview, MO) at NAMA Spring Expo.



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VENDING TIMES is designed as the forum to report trends in the vending and amusement services industries. Its content is targeted to operators working in automatic vending, foodservice, coffee service, coin-operated entertainment and music, and bulk vending. Editorial highlights include coverage of trade shows/events, new product reviews, relevant business news and analysis of new marketing/promotional techniques. VT is published monthly except semi-monthly in June and August with the *International Buyers Guide* and *Census of the Industry*, respectively.

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