



## Why Your Customers are Ready to Vend CASH-FREE! Introduce as a "Payment Option" with Cash and Coins

Vending machines are the last retail site that requires coins or a dollar bill!



*Why should "at work" customers need to carry loose change and currency just to buy a soda or a sandwich? Our population is attuned to all types of credit and debit devices.*

Ranson Anderson, an employee of an automotive products manufacturer stated, "I find that more and more, I have less and less cash in my pocket, because it's more convenient."

In fact, over half of all transactions in the U.S. are now cashless!  
- Wall Street Journal, August 18, 2004



Electronically transferring the value means no problems with coins and currency acceptance!



*Tired of dropping your last quarter on the floor and watching it roll under the drink machine?*

Attach your Paykey to your car keys or security badge and reduce or even completely eliminate refunds when purchasing from a vending machine! A visitor to a correctional facility with Paykey in their visitation room, stated, "We don't have to worry if the machines are going to take our worn and crumpled up dollar bills."

Carrying a Paykey is much more convenient than carrying coins or bills!

One customer commented, "It's convenient to carry the Paykey on my keychain. I may not always have loose change or small bills in my pockets, but I always have my keys."



Budgeting vending purchases is much easier!

*Some employees recharge their Paykey each week in order to plan their expenditures.*

Valerie Byrd, an employee said that she usually puts \$5 on her Paykey every Monday morning and uses it all week.

Purchasing from a vending machine is much faster  
and multi-purchases are more desirable!



*In environments with limited break times, every moment counts.*

Neile enjoys the fact that he can leave his Paykey in the food machine and make several purchases without having to dig for change for each transaction. He stated, "The worst part of vending is standing in line while someone feeds the machine with coins. With Paykey, the purchase is instant - the process would go much quicker if everyone had one!"

